ORDER

Orders Order / Rev: 06830030 Alt Order #: Product Desc: BERKLEY FOR SENATE Estimate: Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary 06/27/12 / 10/04/12 Sales Office: Original Date / Rev: BLPHI Sales Region: Order Type: **GENERAL** National Agency Name: **Shorr Johnson Magnus Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Berkley Shelley for Senate 20150 Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	123	\$44,825.00	\$38,101.25

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	123	\$44,825.00	\$38,101.25	0.00
Totals	123	\$44.825.00	\$38,101,25	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

 Order Share
 Share
 Total

 KSNV
 20%
 \$44,825.00

 Market
 100%
 \$224,125.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0 .00
KINC	0%	\$0.00
KLAS	32%	\$71,720.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$47,086.25
KTUD	0%	\$0.00
KVVU	25%	\$56,031.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,482.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/	Wagn@M	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
					Wake Up Early Wa	agners						i i		
		NEWS			•							i		
		<u>Star</u>	t Date I	End Date	Weekdays 5	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/0	08/12	10/14/12	~TWT	4	\$50.00	0.00						

Print Date: 10/05/12 08:18:11

KSNV

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

06830030

6830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

Ch Start End Inventory Code Break Start/End Time Days Ln Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/09/12 10/12/12 Wake Up Early w/ Wagn@M 430a-5a -TWT---:30 \$50,003 0.00 NM \$200.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating -TWT---Week: 10/08/12 10/14/12 \$50.00 0.00 KSNV 10/15/12 10/15/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 1 \$50,003 0.00 NM \$50.00 1 Wake Up Early Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$50.00 0.00 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----:30 \$200.003 0.00 NM 1 \$200.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----\$200.00 0.00 M-F 5-6a WakeUp w/WaQM E 4 KSNV 10/09/12 10/12/12 -TWTF--:30 \$200.003 0.00 NM 5-6a 4 \$800.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Rating Spots/Week Rate -TWTF--Week: 10/08/12 10/14/12 \$200.00 0.00 KSNV 10/09/12 10/12/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 8 \$300,003 0.00 NM 8 \$2,400.00 M-F 6-7a WakeUp w/Wagners NEWS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--\$300.00 0.00 M----E 6 KSNV 10/15/12 10/15/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$300.003 0.00 NM 2 \$600.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate 1 Rating Week: 10/15/12 10/21/12 M----\$300.00 0.00 KSNV 10/15/12 10/15/12 **Today Show** CM 658a-9am :30 \$400,003 0.00 NM 3 \$1,200.00 **Today Show** TODAY Spots/Week End Date Start Date Weekdays Rating Rate Week: 10/15/12 10/21/12 \$400.00 0.00 E 8 KSNV 10/09/12 10/12/12 Today Show CM 658a-9am :30 12 \$400.003 0.00 NM -TWTF--12 \$4.800.00 Today Show **TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ~TWTF~~ \$400,00 0.00 KSNV 10/09/12 10/12/12 Noon News CM 12-1230pm -TWTF--:30 \$175.003 0.00 NM 4 \$700.00 Noon News **NEWS** Start Date End Date Spots/Week Rating Weekdays Rate 10/14/12 --TWTE---Week; 10/08/12 \$175.00 0.00 10/15/12 10/15/12 E 10 KSNV Noon News CM 12-1230pm M-----:30 \$175.003 0.00 NM 1 1 \$175.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$175.00 0.00 E 13 KSNV 10/09/12 10/12/12 Dr. Phil CM 3-4p -TWTF--:30 \$200.003 0.00 NM \$800.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --TWTF---\$200.00 0.00 3-4p E 14 KSNV 10/15/12 10/15/12 Dr. Phil CM M----:30 \$200.003 0.00 NM \$200.00 Dr Phil PHIL Spots/Week Start Date **End Date** Weekdays 1 4 1 Rate Rating Week: 10/15/12 10/21/12 \$200.00 0.00E 15 KSNV 10/15/12 10/15/12 CM 4-5pm :30 \$300.003 0.00 NM \$300.00

Print Date: 10/05/12 08:18:12 F

KSNV

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start En	d Inventory Code	e Break	Start/End T	ime Days	Len Spo	te	Pate Dri	Rtg Type S	Prote	Amount
En on otale en	NEWS 3 at 4 (1	HOUR)			cen opo		rate in	rtig Type C	photo	Amount
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NEWS <u>Start Date</u> <u>End</u> Week: 10/15/12 10/2		Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 20 KSNV 10/09/12 10/		CM	5-630p	-TWTF	:30	8	\$450.003	0.00 NM	6	\$2,700.00
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Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14		Spots/Week 8	<u>Rate</u> \$450.00	Rating 0.00						
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Print Date: 10/05/12 08:18:12 Page 4 of 7

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate: 30

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da y s	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	10/09/12	2 10/12/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF-	- :30	8	\$400.003	0.00 NM	8	\$3,200.00
JEP/W	/HEEL		M-F Jeopardy/Wh	eel of Fortun	е							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	~TWTF~~	8	*	0.00				n		
	<u>h Date Rar</u> V 10/08/12		escription I-F Jeop/Wheel		t/End Time 730pm		Weekdays -TWThF	Leng	<u>itn Rate</u> 30 (\$400. 00)	Rtg Type	i	
	90 MG 25.9		-i ocopivinosi	000	тоорт		1 W 1 111		30 (\$400.66 9	0.00 14141		
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			1-F Jeop/Wheel	630-	-73 0 pm		-TWThF	i.	30 (\$400.00)	0.00 NM		
	e <i>e MG 25.</i> 9 IA DEBATI	•										
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⊕ M	G for 25.3,	25.5				`						
-	NV CODE]					/0.00 mt = 1 = 0 =	1					
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	VV CODE	20.0										
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JEP/W		Fuel Data	Maralada.	On a to 4411-	D-4-	D - 45						
<u>১।</u> Week: 10	art <u>Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 2		<u>Rating</u> 0.00					ł	
			News 3 Live in Pri		7-10pm		s :30	1	\$600.003	0.00 NM	1 1	\$600.00
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		IFL IN PRIM		O1- 0011-		D. #						
Sta Week: 10	art Date 1/08/12	End Date 10/14/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
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			Friday Prime 9-10			•		• •	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			ψ1,000.00
GRIMN		5.15 /		0 / 11/		- ·						
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,000.00	<u>Rating</u> 0.00						
			Fri PR 8-9p	CM	8-9pm	F-	- :30	1	\$750.003	0.00 NM	1	\$750.00
			Friday Prime 8-9p		T T			·	7	0.00		φ. σσ.σσ
	COMM					-						
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week	Rate \$750.00	Rating 0.00						
E 30 KSNV		·	· · · · · · · · · · · · · · · · · · ·	CM	9-10pm	W	- :30	1 9	1,700.003	0.00 NM	1	\$1,700.00
			Wednesday Prime		о тория	•	,,,,	•	, , , , , , , , , , , , , , , , , , , ,	0.00 1111		Ψ1,700.00
SVU												
<u>St</u> : Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> w	Spots/Week		<u>Rating</u> 0.00						
E 31 KSNV			Wed PR 10-11p	CM	10-11pm	W	- :30	1.9	1,400.003	0.00 NM	1 1	\$1,400.00
	10, 10, 1.	- 10/10/14	Wednesday Prim		10 112111	••	.00	' '	y 1, 100.000	0.00 14(4)	1 '	Ψ1,-100.00
	GO FIRE											
<u>St</u> Week: 10	tart Date	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week	Rate \$1,400.00	Rating 0.00						
· · · · · · · · · · · · · · · · · · ·			Late Night w/Fallo		1237a-136		- ;30	2	\$75.003	0.00 N M	2	\$150.00
202 10111	10100111	- (0)(2)	Late Night w/Fallo		12014 100	GIII 144.)	,00	_	φ10.000	0.00 1414		ψ150.00
FALLO			-			_						
_	tart Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating						
Week: 10		10/14/12 2 10/15/12	Late Night w/Fallo		\$75.00 1237a-136	0.00 am M	- :30	1	\$75.003	0.00 NN	1 1	\$75.00
F33 KSNM	(0) (0) (- 10/10/12	Late Night w/Fallo		12010-100	um 14	.00	1	ψ1-0,000	0.00 1419	•	φ1 9.00
E33 KSNV												
FALLC												
FALLO <u>St</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
FALLC St Week: 10	tart <u>Date</u> 0/15/12	10/21/12	M	1	\$75.00	0.00		2	\$500.004	O OO NIK		#1 000 00
FALLO <u>St</u>	tart <u>Date</u> 0/15/12	10/21/12	M	1		0.00	- :30	2	\$500.001	0.00 NM	1 2	\$1,000.00

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

	.			ъ.	O. (#E. 1.T.	_				D. T		
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts i	Rate Pri	Rtg Type	Spots	Amount
E34 KSN	V 10/15/1	2 10/15/12	The Tonight Show	CM	1135p-1237a	M	- :30	2 \$5	500.001	0.00 NM	2	\$1,000.00
			Tonight Show									
TON S	SHOW											
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 1	0/15/12	10/21/12	M	2	\$500,00	0.00						
<u>Spot</u> C	<u>Ch</u> Date Ra	ange D	escription	<u>Starl</u>	/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
1 KSN	IV 10/15/1	2-10/21/12 T	he Tonight Show	1135	ip-1237a		M	:30	(\$500.00)	0.00 NM		
5	See MG 34	.3,34.4										
[.	NOT AVA	ILABLE RAT	E] NOT AVAILABL	E RATE								
2 KSN	IV 10/15/1	2-10/21/12 T	he Tonight Show	1135	ip-1237a		M	:30	(\$500:00)	0.00 NM		
S	See MG 34	.3,34.4										
[.	NOT AVA	ILABLE RAT	EJ NOT AVAILABL	E RATE								
3 KSN	₹V 10/15/1:	2-10/ 1 5/12 T	he Tonight Show	1135	ip-1237a		M	:30	\$500.00	0.00 NM		
⊕ N	/IG for 34.2	2,34.1										
[[Revised Ra	ate to Reinst	ate]									
4 KSN	IV 10/15/1	2-10/15/12 T	he Tonight Show	1135	р-1237а		M	:30	\$500.00	0.00 NM		
⊕ N	IG for 34.2	2,34.1										
- [1	Revised Ra	ate to Reinst	ate]									
E 35 KSN	V 10/09/1	2 10/12/12	The Tonight Show	CM	1135p-1237a	-TWTF-	- :30	8 \$	500.001	0.00 NM	8	\$4,000.00
	. ,		Tonight Show								-	* 1,122.22
TON:	SHOW											
S	start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				•		
Week: 1	0/08/12	10/14/12	-TWTF	8	\$500.00	0.00						

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

06830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

308

KSNV

Ln Ch Start End Inventory Code B	reak Start/End	Time Days	Len Spots	F	Rate Pri	Rtg Ty	ype S	Spots	Amount
E 35 KSNV 10/09/12 10/12/12 The Tonight Show C	M 1135p-123	7a -TWTF	- :30 8	\$5	00.001	0.00	NM	8	\$4,000.00
Tonight Show							ı		
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u>	Veek Rate	Rating							
Week: 10/08/12 10/14/12 -TWTF	8 \$500.00	0.00							
Spot Ch Date Range Description	Start/End Time		Weekdays Le	ength	Rate	Rtg Ty	уре		
1 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	:30	(\$500.00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	30	(\$500.00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15	•			.00	(\$000.00)	0.00			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	:30	(\$500.00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							ľ		
4 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	:30	(\$500-00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15	•				(4000.00)				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							ľ		
5 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	:30	(\$500.00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	.30	(\$500.00)	o nn	MA		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15	·		1 44 1 1 1 1	.50	(4000.00)	0.00	1017		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
7 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	:30	(\$500.00)	0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15							ı		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a		-TWThF	.30	(\$500.00)	0.00	A/A/		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15	•			.50	(ΨΟΟΟ.ΟΟ)	0.00	14141		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
9 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a		-TWThF	:30	\$500.00	0.00	NM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2									
[Revised Rate To Reinstate]	1135p-1237a		-TWThF	:30	\$500.00	0.00	NINA		
10 KSNV 10/09/12-10/12/12 The Tonight Show ⊕ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	1130p-12378		- [10 []] [.50	φουυ.υυ	0.00	IAIAI		
[Revised Rate To Reinstate]							L		
11 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a		-TWThF	:30	\$500.00	0.00	NM		
(h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2									
[Revised Rate To Reinstate]	4405 4007-		Turk e	.00	\$500.00		NIN S		
12 KSNV 10/09/12-10/12/12 The Tonight Show (f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	1135p-1237a		-TWThF	:30	\$500.00	0.00	ININ		
[Revised Rate To Reinstate]									
13 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a		-TWThF	:30	\$500.00	0.00	NM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2									
[Revised Rate To Reinstate]									
14 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a		-TWThF	:30	\$500.00	0.00	MM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]							_		
15 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a		-TWThF	:30	\$500.00	0.00	NM		
(H) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2							1		
[Revised Rate To Reinstate]	1105 1005				4=04.40				
16 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a		-TWThF	:30	\$500.00	0.00	NIM		
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]									
	M 11pm-113	35pm -TWTF-	:30	4 \$	425.003	0.00	NM	4	\$1,700.00
M-F News 3 at Eleven	· · · · · · · · · · · · · · · · · · ·			, ψ	,	U.00	. 7.1		Ţ.,, UU,UU
NEWS									
Start Date End Date Weekdays Spots/							1		
Week: 10/08/12 10/14/12TWTF E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven C	4 \$425.00 M 11pm-113		:30	1 \$	425.003	0.00	NM	1	\$425.00
M-F News 3 at Eleven	and Tipilitie	sobin in	,00	. ψ	.20.000	0.00	1101	,	ψτ20,00

Print Date: 10/05/12 08:18:12 Page 7 of 7

KSNV

Totals

123

\$44,825.00

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order#:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End NEWS	Inventory Code Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 38 KSNV 10/13/12 10/14/12		11pm-1135pn		:30	2	\$400.003	0.00 NM	2	\$800.00
NEWS	Sa-Su News 5 at Eleven								
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 39 KSNV 10/13/12 10/13/12		7a-9am	S-	:30	2	\$225.003	0.00 NM	2	\$450.00
CATTODAY	Saturday Today								
SAT TODAY Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12	S- 2	\$225.00	0.00						
E 40 KSNV 10/13/12 10/13/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	S-	:30	2	\$150.003	0.00 NM	2	\$300.00
NEWS	News 3 Sumise SATORDAT								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 41 KSNV 10/13/12 10/13/12		\$150.00 9am-930am	0.00 S-	:30	1	\$200.003	0.00 NM	1	\$200.00
	News 3 Today - SAT			100	•	4200.000	0100 1111	'	Ψ200.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	S- <u>Opots/4466k</u>	\$200.00	0.00						
E 42 KSNV 10/14/12 10/14/12	, ,	7a-8am	S	:30	2	\$350.003	0.00 NM	2	\$700.00
SUN TODAY	Sunday Today								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 43 KSNV 10/13/12 10/13/12	Saturday Night Live CM		0.00	120	- 1	\$550.003	0.00 NM	4	# EED 00
E 43 KSNV 10/13/12 10/13/12	Saturday Night Live CM Saturday Night Live	1130pm-1:02	amS-	:30	1	\$550,003	0.00 NM	1	\$550.00
SNL									
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
N44 KSNV 10/09/12 10/12/12	M-F Early News CM	5-630p	-TWTF	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS	M-F Early News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12		\$1,200.00	0.00						
N 45 KSNV 10/09/12 10/12/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136an	ר TWTF	:30	2	\$250.001	0.00 NM	2	\$500.00
FALLON	auto riigiit ini unon								
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/Week</u> -TWTF 2		Rating 0.00						
N 46 KSNV 10/09/12 10/12/12		1230-1p	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
	The Agenda 1230pm	•							
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
N47 KSNV 10/15/12 10/15/12	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	The Agenda 1230pm	•							, —
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week M 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00					İ	
170011.10110112 10121112		4040100	0.00						